

VILLAGE OF VOLO
SIGN CODE

1. Purpose

This purpose of this Code is to establish a regulatory framework for the use of signs in the Village of Volo. The regulations contained herein are intended to protect property values, establish and maintain standards of community appearance, and reduce visual clutter with respect to all signs as defined herein. It is further the purpose of this Code to eliminate the potential for the distraction of motorists or other means of endangerment the public health, safety and morals of the Village, as well as permit and regulate signs in such a manner as to support the land use objectives set forth in the Comprehensive Plan and the Zoning Ordinance.

2. Definitions

Advertising message (copy): Wording, symbols, logos, and/or embellishments on a sign describing or drawing attention towards products, services, or events being offered to the public or identifying building occupants.

Approved combustible plastics: Any material more than one-twentieth of an inch (1/20") in thickness, which burns at a rate of not more than two and one-half inches (2 1/2") per minute when subjected to the American Society for Testing Materials, the prevailing standard test for flammability, in sheet of six-hundredths inch (0.06") in thickness.

Area of sign: The area of any sign shall be determined by drawing a single continuous square or rectangle that encloses the extreme limits of the advertising message, and in no case passing through or between any adjacent elements of the advertising message. However the area of the sign shall not include any structural elements lying outside the limits of the advertising message that do not form an integral part of the advertising message.

Awning: A roof-like structure that projects from the façade of a building; is constructed of cloth, canvass, metal or other material and stretched over a frame that is permanent or collapsible; and which is supported solely by the building to which it is attached so as to overhang a window or doorway for the purpose of providing shelter or shade. The term "awning" does not include any sign or advertising message.

Banner: A temporary sign made of a lightweight material, including cloth, canvas, or plastic fabric. National flags, flags of political subdivisions and symbolic flags of an institution shall not be considered banners for purposes of these regulations.

Billboard (off-premises sign): A sign that advertises or directs attention to a use, business, product, service, event, or activity not conducted, sold or offered upon the premises where the sign is installed.

Building face or wall: All window and wall area of a building in one plane or elevation.

Building frontage: The length of a building or a tenant space as measured along the sum of the planes of the wall facing the right-of-way or other public access way on which the principal public entrance to the building is located.

Building, single tenant: A single building which is located on a lot and which is intended for and is occupied by a single tenant. Subleasing a part of the building to another tenant disqualifies it as a single tenant building.

Canopy: A roof-like structure that projects from the doorway; other than an awning; that is made of cloth, canvass, metal or other material; stretched over a permanent frame; attached to a building and supported by the ground for the purpose of providing shelter or shade. The term "canopy" does not include any sign or advertising message.

Copy: See Advertising Message.

Copy area: See Area of Sign

Curb level: The level of the established curb in front of the building measured at the center of such front. Where no curb has been established, the mean level of the land immediately adjacent to the building shall be considered the "curb level".

Embellishment: Letters, figures, logos, symbols, characters, representations or irregular forms or similar ornaments incorporated into an advertising message.

Erected: This term shall mean attached, altered, built, constructed, reconstructed, enlarged or moved, and shall include the painting of wall signs, but does not include changing the advertising message on any lawfully existing sign.

Façade: The face of a building including its various planes as measured from grade to parapet in height and from side wall to side wall in width.

Face of sign: The entire area of a sign on which an advertising message could be placed.

Flag: A piece of cloth or cloth-like material, varying in size, shape, color and design, usually

attached at one edge to a staff (pole) or cord, and used as the symbol of a nation, state, local unit of government, or organization as a means to identify itself.

Grand Opening: A temporary event marking the opening of a new business, the opening of a relocated business or the opening after change of ownership of an existing business.

Height of sign: The vertical distance measured from the top of curb or edge of pavement of the nearest point on the adjacent street, (not including an grade-separated street), to the highest point of said sign.

Incombustible material: Any material that will not ignite at or below a temperature of one thousand two hundred degrees (1,200) Fahrenheit and will not continue to burn or glow at that temperature.

Inflatable marketing device: Any device bearing an advertising message that is distended with gas or forced air so as to swell or puff up, whether setting on the ground or floating in the air.

Location: A lot, premise, building, wall or any place whatsoever on which a sign is located or placed.

Logo: Pictorial, geometric, abstract or any other type symbol chosen by a business establishment to represent its identity. This shall also include all copyrighted symbols.

Maintain: (1) to permit a sign, structure or any part of either to continue. (2) To repair or refurbish a sign and/or its structural elements, including cleaning and painting.

Mansard: Shall mean a sloped roof or roof-like façade architecturally able to be treated as a building wall.

Marquee: Any fixed roof-like structure (other than a canopy or awing) constructed of metal or other incombustible material for the purpose of providing shelter or shade. Its location shall be restricted to over the main entrances into a building. The term "marquee" does not include any sign or advertising message.

Obscene matter: Statements, words or pictures of an obscene, indecent or immoral character such as will offend public morals or decency. All being those prohibited by Illinois statutes as being obscene.

Owner: Any person who is the record title owner of any lot or parcel of land and, for purposes of these regulations, all duly authorized agents of such owner, beneficiaries of a land trust which is the record owner of any such lot or parcel of land, any purchaser including contract purchasers,

and person having a vested or contingent interest in the lot or parcel of land in question, or the legal representatives of any such persons.

Parapet or Parapet wall: That portion of a building wall that rises above the roof level.

Pennant: Any lightweight plastic, fabric, or other material, whether or not containing a message of any kind, suspended from a rope, wire, or string, usually in series, designed to move in the wind.

Person: Includes any individual, firm partnership, association, corporation, company or organization of any kind, whether for profit or not for profit.

Premises: An area of land with its appurtenances and buildings, which because of its unity or use, may be regarded as the smallest conveyable unit of real estate.

Public right of way: All of the land dedicated for the use as a highway, street or other public thoroughfare intended to provide for the movement of the general public and owned by the federal government, State of Illinois, Lake County and the Village of Volo. Any and all such public right-of-way within the corporate boundaries of the Village of Volo, are subject to the provisions of this Code.

Retail center: Two or more retail stores and or service establishments, or any combination thereof sharing customer parking area, regardless of whether said stores and/or establishments occupy separate structures or under separate ownership.

Roof line: The top edge of the roof or the top of the parapet, whichever forms the top line of the building silhouette.

Sign: Any object, device, display, or structure, or part thereof; illuminated or non-illuminated; which is visible to the general public; and intended to advertise, identify, display, direct or attract attention to any person, place, product, business, service, institution, event, activity or location whatsoever; by any means including words, letters, figures, designs, symbols, fixtures, colors, motion, illuminations or projected images. For the purposes of these regulations "sign" shall also include all of its attendant structural elements. "Sign" shall not include any official court or public notices, national or state flags, emblems or insignia or a government, school or religious group. Included within this definition are following type of signs:

Sign, abandoned: A sign which no longer correctly identifies, directs, exhorts or advertises a bona fide business, lessor, owner or activity conducted or product available on the premises where such is displayed, or off premises in the case of a billboard.

Sign, address identification: Shall mean a sign containing only the address and name of the occupant or business establishment.

Sign, advertising (off-premises): See Billboard

Sign, advertising (on-premises): A sign which directs attention to a business or profession conducted or to a commodity or service sold, offered or manufactured, or an event or entertainment offered on the premises where the sign is located or to which it is affixed.

Sign alterations: Shall mean any change to a sign including repainting and changing of parts for the sign or its structure. The washing or cleaning of a sign or sign structure without a change to the sign or parts of the sign or sign structure shall not be deemed to be alterations. The manual changing of letters or numbers in a changeable copy type sign for purposes of price and product changes shall not be deemed to be alterations.

Sign area: See Area of Sign

Sign, automatic changing: A sign which has an electronically controlled mechanism that intermittently changes the advertising message on a sign, including a time and temperature sign, message center, or reader-board.

Sign, awning: A sign attached to or incorporated in any awning.

Sign, banner: See Banner.

Sign, bench: A sign located on any part of the surface of a bench or seat placed such that it is visible to the general public.

Sign, billboard: See Billboard.

Sign, building: A sign that identifies the name of a building itself, as opposed to the name of occupants or services.

Sign, business: A sign which directs attention to a business or profession conducted or to a commodity, service, or entertainment conducted, sold offered or manufactured upon the premises where such sign is located or to where it is affixed.

Sign, canopy: Any sign attached to or incorporated in any canopy.

Sign, under canopy: Any sign attached to the underside of a canopy.

Sign, car: Any sign attached to an automobile which is parked or placed in position principally for the purposes of displaying of same.

Sign, changeable copy: A sign upon which temporary letters or numbers may be changed manually.

Sign, construction: A temporary sign giving the name(s) of principal contractors, architects and/or lending institutions responsible for construction on the site where the sign is placed, together with other information included thereon.

Sign, development: A sign used for the purpose of promoting the sale of lots or buildings in a subdivision that is located on the same property as the subdivision near its entrance.

Sign, directional: A sign that designates vehicular entrances, exits, service areas, and parking areas, and bears no other advertising message.

Sign, electrical: Any sign containing electrical wiring which is attached or intended to be attached to an electrical energy source.

Sign, exempt: Signs exempted from normal permit requirements pursuant to Section 5 of this Ordinance.

Sign, flashing: Any sign which contains an intermittent or flashing light source (internal or external, or which includes the illusion of intermittent or flashing light by means of animation. For the purposes of these regulations any revolving illuminated sign shall be considered a flashing sign. Automatic changing signs shall not be considered flashing signs.

Sign, garage-sale: (Includes estate sale and yard sale signs) A sign advertising the temporary sale of used household items from a residence, residential garage, driveway, or yard.

Sign, ground-mounted (or freestanding sign): (Includes pole signs, pylon signs, and monument signs.) A freestanding sign mounted on ground by means of pylons, piers, posts, masonry structures, or other self-supporting structures that are not attached to a building.

Sign, identity: A sign which is limited to the name, address and number of a building, institution or person, and to the activity carried on in the building, or the occupation of the person, or any combination of these.

Sign, illuminated, externally: Any sign illuminated by electric lights, luminous tubes, reflectors, or any other means of illumination which is intentionally cast upon the surface of the sign to illuminate it by reflection.

Sign, illuminated, internally: Any sign illuminated from within the sign cabinet by electric lights, luminous tubes, reflectors, or any other means of illumination; or a sign having a border of incandescent or fluorescent lamps attached thereto and reflecting light thereon.

Sign, individual letter: Any flush-mounted sign comprised of self-contained letters.

Sign, marquee: A sign attached to or incorporated into any marquee.

Sign, memorial: A sign designed to preserve the name of a building and the date it was constructed in perpetuity. Memorial signs shall be inlaid so as to be an integral part of the structure, cut into stone or masonry or be a permanently affixed plaque of bronze or aluminum.

Sign, monument: A ground-mounted sign that is constructed of masonry, stone, concrete, or the like and set in the ground on a broad concrete or masonry base.

Sign, moving: Any sign that rotates or moves, in whole or in part, or gives the visual impression of rotation or motion. Also to include attention-getting devices such as pennants, flags, banners, propellers, spinners, streamers, search lights, balloons, and similar devices or ornamentation designed for the purpose of attracting attention, promotion or advertising. National flags, flags of political subdivisions and symbolic flags of an institution shall not be considered a moving sign for purposes of these regulations.

Sign, neon: A sign made of exposed glass tubing, which is electrified to cause fluorescent agents to glow in various colors. For the purpose of this Ordinance, neon signs shall not be considered as internally illuminated signs.

Sign, nonconforming: Any sign which was lawfully erected and maintained prior to the adoption of this ordinance, and any amendments thereto, and which fails to conform to all applicable regulations of this Ordinance, or a non-conforming sign for which a special permit has been issued.

Sign, obscene: Any sign containing statements, words, or pictures of an indecent or immoral character such as will offend public morals or decency, or such that is prohibited by Illinois statutes as being obscene.

Sign, obsolete: See Sign, abandoned.

Sign, permanent: Any sign except an exempt sign, a temporary sign, and window signs, as listed in this Ordinance.

Sign, political: A temporary placard-type sign depicting candidate or party, displayed prior to an election.

Sign, portable: Any sign that is not permanently affixed to a building or the ground and by nature of its construction may be moved from one location to another. These signs primarily include, but are not limited to, car signs, signs on wheels, signs on trailers, signs placed upon the ground, such as sandwich signs; signs attached to wood or metal frames designed to be self-supporting and movable; and paper, cardboard or canvas signs wrapped around or fastened to support poles.

Sign, projecting: (Includes overhanging sign.) Any sign other than a wall sign suspended from or supported by a building or structure and projecting out over any sidewalk, street, alley, or easement, whether public or private, greater than 18 inches.

Sign, public: A sign of a non-commercial nature such as legal notices, identification, informational or direction signs erected or required by a governmental body or authorized for a public purpose by any law, ordinance or statute.

Sign, public event: Any sign giving notice of events and activities sponsored by civic, patriotic, religious or charitable organizations for non-commercial purposes.

Sign, public information: Any sign indicating restrooms, telephones or similar sign for public information.

Sign, quasi-public: Any sign giving notice of events and activities sponsored by civic, patriotic or religious organizations for non-commercial purposes.

Sign, real estate: A temporary sign erected by the owner or his agent advertising the real estate upon which the sign is located for rent, or lease or for sale.

Sign, roof: Any sign erected, constructed and maintained entirely or partially upon or over the roof of any building with the principal support on the roof structure.

Sign, snipe: Any sign whatsoever that is attached in any way to a utility pole, tree, or any object located or situated on public or private property.

Sign structure: A structure erected for the purpose of displaying or supporting a sign.

Sign, temporary: A sign intended to be displayed for a limited period of time subject to the provisions of Section 6

Sign, wall: Sign, wall (or flush-mounted sign): A sign attached flush to, appearing upon, or erected against the wall of a building with the face of the sign in a parallel plane of the building wall and no part of which extends more than eighteen (18) inches beyond the building wall.

Sign, window: A sign installed inside a window for purposes of viewing from outside the premises. This term does not include merchandise displayed in the window.

Sign, window identification: Shall mean a window sign which is intended to identify a permanent element of a business including, but not limited to, the name, logo, symbol or other identification for the business or type of business, products, or services offered.

Sign, window promotion: Shall mean a non-illuminated window sign which is intended to direct attention to a special sale or offering of goods or services.

Waterfront establishment: A business located on the lakefront or a channel wider than sixty feet (60').

3. General Requirements

3.1(Reserved)

3.2 Illumination and Color

Sign illumination shall be shielded and directed away from the street or adjacent properties to avoid unnecessary and nuisance illumination to adjacent properties.

3.3 Construction Standards

- a. All signs shall be constructed in accordance with the applicable provisions of the Village of Volo Building Code.
- b. All glass parts shall be of safety glass material.
- c. Clearance from High Voltage Lines - Signs shall be located in such a way that they maintain horizontal and vertical clearance of all conductors in accordance with the National Electric Code. However, in no case shall a sign be installed closer than four (4) feet horizontally or vertically from any conductor or public utility wire.

3.4 Sign Maintenance

- a. The permittee of any sign or other sign structure shall, at least once every two (2) years, paint all parts and supports thereof, unless the same are galvanized or otherwise treated to prevent rust or rotting.
- b. The repainting and replacing of parts of signs shall be deemed to be alterations, see Section 2. Definitions: Sign, Alterations.
- c. Unsafe Signs. If the Village Administrator shall find that any sign is unsafe or insecure, or is a menace to the public, he shall give written notice to the person to whom the sign permit had been issued. If they fail to remove or alter the sign so as to comply with the standards herein set forth within ten days after such notice, such sign shall be removed or altered to comply at the expense of the sign permit issuee or owner of the property upon which it is located. The Village Administrator may cause any sign that is an immediate peril to persons or property to be removed summarily and without notice. The Zoning Administrator shall be responsible for inspecting the condition of signs and for investigating complaints issued regarding signs.

3.5 Obsolete Signs

- a. Any obsolete sign that does not advertise an existing business or a product shall be taken down and removed by the owner, agent, or person within ten (10) days after written notification from the Village Administrator. Upon failure to comply with such notice within the time specified, the Village Administrator shall cause removal of such sign, and any expense incidental thereto shall be paid by the owner of the property to which such sign is attached.
- b. At the termination of a business or commercial enterprise, all signs pertaining thereto shall be removed from public view within thirty (30) days of such termination.
- c. Obsolete For Sale, For Rent and Garage Sale Signs shall be taken down and removed by the owner, agent, or person within two (2) days of being notified by the Village Administrator. Upon failure to comply with such notice within the time specified, the Village Administrator shall cause removal of such sign, and any expense incidental thereto shall be paid by the owner or agent of the property or sign.

3.6 Non-conforming Signs

- a. Existing signs in conflict with this Ordinance shall be classed as nonconforming and shall not be altered, rebuilt, enlarged, extended or relocated except in accordance with this Code. Preventive maintenance of signs may be deemed to be alterations, see Section 2, Definitions, Sign, and Alterations.

- b. All signs which are non-conforming to this Code shall be removed or made to conform to this Code within five (5) years from the date of its adoption upon thirty (30) days written notice.
- c. Non-conforming signs will not be permitted to remain for use of a new business.

3.7 Variations, Administration and Enforcement

The Village Board may authorize variations from the provisions of this Code, provided such variations will not cause detriment to the public health, safety, or welfare, and will not be contrary to the spirit, purpose, and intent of this Code.

If the Village Board determines in its reasonable discretion that a variation satisfies such standards, then it shall adopt an ordinance authorizing the variation, subject to such conditions as it determines are appropriate for the public health, safety, and welfare.

4. Prohibited Signs

4.1 General Prohibition

Any sign not expressly permitted by this Code shall be deemed prohibited within the Village of Volo.

4.2 Specifically Prohibited Signs

The following signs are prohibited within the Village of Volo:

- a. Abandoned signs
- b. Billboard signs, except as a temporary sign subject to Section 6
- c. Bench signs
- d. Car signs
- e. Flags, other than one (1) national, one (1) state, one (1) village, and (1) corporate flag and one (1) each for any fraternal, religious or civic organization, except as a temporary sign subject to Section 6.
- f. Flashing signs

- g. Inflatable marketing devices
- h. Moving signs, except as a temporary sign subject to Section 6
- i. Obscene signs
- j. Portable signs, except as a temporary sign subject to Section 6
- k. Pylon or Pole signs
- l. Roof signs
- m. Snipe signs
- n. Any sign that is structurally unsafe or in disrepair thereby constituting a hazard to public health or safety.
- o. Signs that by reason of size, location, content, color, or manner of illumination obstruct the vision of drivers, or obstruct or detract from the effectiveness of any traffic sign or traffic control device.
- p. Sound devices used in conjunction with any sign.
- q. Signs using live animals as part of the advertising message or display.
- r. Private signs that contain words such as “slow,” “stop,” “one-way,” “yield,” “danger,” or other phrases or symbols that may interfere with, mislead, or confuse traffic.

5. Exempt Signs (No Permit Required)

The following signs are permitted for the following uses and purposes without a permit provided that all conditions and restrictions of this Code are satisfied.

- a. Address Identification Signs subject to the following restrictions:
 - 1. The total sign area shall not exceed two (2) square feet.
 - 2. The sign shall include only the address and name of the occupant or business establishment.
 - 3. The sign must be flat against the building,

4. The sign shall not be internally illuminated or include external lights as a specific part of the sign.
- b. Real Estate For Sale, For Rent and Garage Sale Signs (for one (1) single-family residence only) subject to the following restrictions:
1. There shall be not more than one (1) such sign per zoning lot, except that on a corner lot two (2) signs, one (1) facing each street, shall be permitted.
 2. No single sign face shall exceed five (5) square feet.
 3. Not more than two (2) sign faces are permitted per sign.
 4. No ground sign shall be located higher than five (5) feet above established grade.
 5. Signs shall be setback not less than five (5) feet from the property line.
 6. No sign shall be internally illuminated or include external lights as a specific part of the sign.
 7. For Sale and For Rent signs shall be removed within seven (7) days after the sale or lease has been accomplished. Labels or messages indicating that the property has been sold or leased are permitted provided that the entire sign is removed within said seven (7) days.
 8. Garage Sale signs may be displayed not more than twenty-four (24) hours prior to the sale, nor more than twenty-four (24) hours following the sale, provided that in no case shall the sign be displayed for more than four (4) consecutive days.
- c. Traffic and Parking Signs (Directional Signs) subject to the following restrictions:
1. Signs designating parking area entrances or exits are limited to one (1) sign for each exit or entrance.
 2. No single sign face shall exceed three (3) square feet.
 3. Not more than two (2) sign faces are permitted per sign.
 4. The sign shall include only directional or parking information and shall not included messages of a commercial nature.

5. The maximum height above established grade shall not exceed three (3) feet.
 6. Signs shall be setback not less than five (5) feet from the property line.
- d. Memorial Signs subject to the following:
1. The sign shall include only the date of construction and name of the building.
 2. The sign shall be inlaid so as to be an integral part of the structure, cut into stone or masonry or be a permanently affixed plaque of bronze or aluminum.
 3. The sign shall not exceed four (4) square feet.
- e. Church Bulletins and Signs for Public or Quasi-Public Buildings, and Civic organizations, subject to the following:
1. Area and Number. There shall be not more than one such sign per zoning lot or lots having a single use, except that on a corner lot two (2) signs, one (1) facing each street, shall be permitted. No sign shall exceed twenty (20) square feet in area nor be closer than five (5) feet to any other lot.
 2. Height. No sign shall project higher than five (5) feet above curb level.
 3. Setback. Signs shall be setback not less than five (5) feet.
- f. Public Signs. Signs of a non-commercial nature and erected in the public interest by or on the order of a public official, such as safety signs, legal notices, danger signs, trespassing signs, traffic signs, memorial plaques, signs of historical interest and other similar signs.
- g. Flags. Limited to one (1) national, one (1) state, one (1) village, and (1) corporate flag, and one (1) each for any fraternal, religious or civic organization per zoning lot.
- h. Public Information Signs. Signs indicating restrooms, telephones or similar sign for public information when not exceeding two (2) square feet in size.
- i. Political Signs (Six (6) square feet or less). Political campaign signs of six (6) square feet or less shall not be erected or maintained more than thirty (30) days prior to the next election and shall be removed within seven (7) days following the election.
- j. No Trespassing and No Dumping signs not to exceed two (2) square feet in area.

- k. Holiday and Seasonal Displays. Decorations on private property clearly incidental and customary, and commonly associated with national, local, or religious holidays, provided they shall be displayed for a period of not more than forty-five (45) days for each holiday.
- l. Promotional signs. Promotional signs shall not be erected or maintained for more than seven (7) days for the special event to which the signs are applicable.
- m. Window Promotional Signs. Window promotional signs shall be permitted interior to a glass show window and shall be in addition to all other authorized signs provided that not more than thirty (30) percent of the window area shall be covered by such signs.

6. Temporary Signs (Permit Required)

The Zoning Administrator in accordance with the provisions hereof and subject to the standards herein established, is authorized to issue permits for the erection and maintenance of temporary signs. However, it shall be required that before anyone erects a temporary sign or temporary signs they shall register with the Building Department and shall deposit a refundable sum of money as hereinafter provided. No deposit will be refunded until after the temporary sign or temporary signs have been removed by the applicant within the specified time schedule. Failure to remove a temporary sign within the required time limits may result in the funds not being refunded subject to the provisions of Section 3, Abandoned Signs.

6.1 Permitted Temporary Signs

- a. Construction, Subdivision, and Development signs.
- b. Political signs (greater than six (6) square feet).
- c. Real Estate "For Sale" and "For Rent" signs other than for one (1) single-family residence.

6.2 Permitted Sign Types

- a. Non-projecting wall signs.
- b. Ground signs.
- c. Streamers, banners, flags, pennants and similar temporary signs as herein defined not including inflatable marketing devices, or similar attention-attracting devices.
- d. Portable signs.

- e. Window signs (not exceeding thirty (30) percent of window area).

6.3 Number

- a. There shall be not more than one (1) temporary sign per zoning lot, except that on a corner lot two (2) signs, one (1) facing each street, shall be permitted.
- b. Ground signs shall not include more than two (2) sign faces per sign structure.

6.4 Time Limitations

- a. Construction, subdivision, and development signs shall be removed within seven (7) days following construction or the issuance of the final certificate of occupancy, as determined by the Village Administrator.
- b. Political signs shall not be erected or maintained more than thirty (30) days prior to the next election and shall be removed within seven (7) days following the election.
- c. Real Estate "For Sale" and "For Rent" signs (other than for one (1) single-family detached residence) shall be removed within seven (7) days after the sale or lease has been accomplished.
- d. The Village Administrator may grant a one (1) week time extension. Requests for additional time extensions shall be approved by an ordinance adopted by the Village Board.

6.5 Area and Height

- a. No temporary sign shall exceed thirty-two (32) square feet per sign face, and the longest dimension of such shall not exceed fifteen (15) feet, for ground signs the height shall not exceed fifteen (15) feet from the finished grade to the top of the sign.
- b. The tops of streamers, banners, flags, pennants and similar temporary signs and any temporary wall signs shall not exceed the roofline of nearby buildings.

6.6 Illumination

Temporary signs shall not be illuminated.

6.7 Permitted Location

Temporary signs shall be wholly located on private property with the consent of the owner and shall be setback not less than fifteen (15) feet from any property line.

7. Signs Permitted in Non-Residential Districts (Permit Required)

In all non-residential districts, and on all zoning lots with established non-residential uses in mixed-use districts, the following signs are permitted subject to the requirements set forth herein:

7.1 Exempt Signs

7.2 Temporary Signs

7.3 Wall Signs

a. One Side Facing Public Street

Every business shall be permitted wall signage facing a public street. Such signage shall include all wall signs including signs on marquees, canopies, awnings, and permanent window signs. The total of all wall signage for any one (1) individual use shall not exceed ten (10) percent of the area of the façade upon which the sign(s) is(are) to be mounted, or three hundred (300) square feet, whichever is less.

b. Second Side Facing a Public or Private Street or Customer Parking Areas Businesses located in corner buildings or buildings with customer parking areas on more than one side shall be permitted one (1) additional wall sign that shall not exceed ten (10) percent of the area of the façade upon which the sign is to be mounted, or one hundred fifty (150) square feet, whichever is less.

c. Multiple Tenant Buildings

For a multiple tenant building where tenants do not have exterior wall space there shall be no more than two (2) wall signs. One (1) wall sign will be for the name of the building and the second wall sign will be to designate the directory of all occupants of the building. The directory shall be limited to one (1) square foot in area for each tenant in the building. The combined signage for the two (2) wall signs shall not exceed the size limitations established in Sections 7.3, a. or b., as applicable.

d. Projection

Wall signs suspended from any building shall not project more than eighteen (18) inches beyond the front of the building and the bottom of such signs shall not be less than eight (8) feet above the finished grade of the sidewalk.

- e. Height
No wall sign shall project higher than twenty (20) feet above curb level, and in no case shall a wall sign project above the roofline.
- f. Marquees
No marquee sign shall extend vertically or horizontally beyond the limits of said marquee. Marquees shall maintain headroom of not less than eight (8) feet.
- g. Awnings and Canopies
Any sign located on an awning or canopy shall be affixed flat to the surface thereof, shall be non-illuminated and non-flashing, and shall indicate only the name and address of the establishment on the premises. Further, no such sign shall extend vertically or horizontally beyond the limits of said awning or canopy. Awnings and canopies shall maintain headroom of not less than eight (8) feet.

7.4 Projecting Signs

Every business shall be permitted no more than one (1) projecting sign mounted on the exterior wall signage facing a public street subject to the following:

- a. Every projecting sign, including the frames, braces and supports thereof, shall be securely built and designed and may require approval from a structural engineer or registered architect as requested by the Building Commissioner.
- b. Projecting signs shall maintain headroom of not less than eight (8) feet and may not project greater than five (5) feet from the building.
- c. Projecting signs shall not exceed eight (8) square feet.

7.5 Ground Signs (Freestanding Signs)

- a. There shall be permitted one (1) ground sign per zoning lot subject to the following:
 - 1. No ground sign shall exceed one hundred (100) square feet per sign face, and the longest dimension of such sign shall not exceed fifteen (15) feet.
 - 2. No more than two (2) sign faces are permitted per ground sign.
 - 3. Height: The height of a ground sign shall not exceed fifteen (15) feet from the finished grade of the lot to the top of the sign.

4. Location: Ground signs shall be setback not less than fifteen (15) feet from any property line. Ground signs may not be included in the visibility triangle.
 5. Materials: Ground sign structures shall be faced with brick, stone, wood, or other durable natural material as deemed appropriate by the Village Administrator.
 6. Landscaping: Landscaping shall be provided around the base of all ground signs to a width of not less than two (2) feet around the perimeter of the sign. Landscaping shall include annual and/or perennial plants and/or shrubs.
- b. Automatic Changing Signs and Changeable Copy signs : Ground signs may include automatic changing signs or changeable copy signs only if approved by an ordinance adopted by the Village Board, which shall be subject to the standards set forth below.
1. Such signs shall be accessory and incidental to the principal ground sign and shall be maintained within the limits of the ground sign. Such signs shall be included and counted as part of the maximum ground sign area allowable on the premises. Signs being added to existing sign shall be compatible and fit within the existing sign structure face.
 2. Such signs shall comprise no more than thirty (30) percent (%) of the principal ground sign area per face.
 3. Signs shall only advertise and direct attention to a business or profession conducted, or to a commodity or service sold, offered or manufactured, or to an event or entertainment offered on the premises where the sign is located.
 4. Such signs shall be a minimum of two hundred (200) feet away from any residential structure.
 5. Words and images shall not be changed more frequently than once every fifteen (15) seconds.
 6. Colors shall be limited to a maximum of three (3). Words and images shall be softened at dusk. Signs shall be equipped with photosensitive equipment which automatically adjusts the brightness and contrast of the sign in direct relation to the ambient outdoor illumination.
 7. Illumination generated by a sign shall not exceed one (1.0) foot candle measured at a distance of ten (10) feet from the sign face.

8. Messages or images shall not blink, flicker, flash, scintillate or fast moving animate. Limited animation is allowed; however, the Village reserves the right to restrict the use of animation.
9. A minimum of five percent (5%) of the display time may be made available for civic, school and government messages, if appropriate material is received.

7.6 Exposed Neon, Neon Tubing, LED Tubing, Series Lighting and Other Similar Applications

- a. One (1) interior mounted "Open/Closed" sign up to a maximum of four (4) square feet in area may be permitted for a lawfully established non-residential use within a lawfully established and conforming non-residential building.

8. Signs Permitted in Residential Districts (Permit Required)

8.1 In all residential districts, and on all zoning lots with established residential uses in mixed-use districts, the following signs are permitted subject to the requirements set forth herein:

- a. Exempt Signs
- b. Temporary Signs
- c. Permanent Subdivision Signs, Neighborhood Identification Signs, and Multi-family Complex Use Signs. A sign, masonry wall, landscaping, or other similar material or feature may be combined to form a display for a neighborhood, subdivision, or multifamily complex provided that the legend of such sign or display shall consist only of the name of the neighborhood, subdivision or multi-family complex. Such sign or entrance feature shall not interfere with required sight distances for both vehicular and pedestrian access and a guaranteed continuous maintenance program must be approved by the Village Board before a permit is granted. Such sign or feature shall conform to the following:
 1. Size: The façade of a sign, wall, or other man-made component of the feature shall not exceed one hundred (100) square feet.
 2. Height. No sign, wall, or other man-made component of the feature shall project higher than eight (8) feet above the finished grade.
 3. Projection. No part of the sign or feature shall project beyond the property line.